



 **RESO**
2015 FALL CONFERENCE
OCT 27-29, 2015



Organizational Unique Identifier

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ShowingTime**

Motivation

- Where did this property/agent/office data come from?
- Boards/Associations and their MLS system Alliances are Always Changing
- Vendor/MLS/Broker interoperability
 - ShowingTime works with over 275 MLSs, 800K agents, and thousands of brokerages.
 - Exchanges data with approximately 30 Vendors (MLS, Lockbox, Mobile products, etc)
 - Data feeds to over a hundred brokers



Scope of Project

- Approximately 2,000 Boards and Associations
- Approximately 800 MLSs
- Around a dozen MLS vendors, plus some proprietary systems.
- Data/Contracts are sometimes at the Board/Association level, sometimes at the MLS level.



Suggested Initial Approach

- Publicly Viewable Spreadsheet (first draft already created from a combination of ShowingTime data and public sources)
- Hosted/Linked from the RESO Site
- ShowingTime will volunteer the resources to RESO to manage updates sent in via email.
- An initial outbound email will be done from RESO to the contact for each Board/Association/MLS contact to request updates.



Sample Concept Data

| UUID | TYPE | ASSOC2MLS | MLS_CODE | Name | VENDOR | CITY | STATE |
|-----------|-------------|-----------|----------|---|------------|-------------|-------|
| M00000001 | MLS | | AKMLS | Alaska MLS | FBS | Anchorage | AK |
| A00000002 | ASSOCIATION | M00000001 | | Anchorage Board Of Realtors® Inc | | Anchorage | AK |
| M00000002 | MLS | | GFBR | Greater Fairbanks Board Of Realtors | Paragon | Fairbanks | AK |
| A00000003 | ASSOCIATION | M00000002 | | Greater Fairbanks Board Of Realtors® | | Fairbanks | AK |
| A00000004 | ASSOCIATION | M00000001 | | Kachemak Board Of Realtors® Inc | | Homer | AK |
| A00000005 | ASSOCIATION | M00000003 | | Southeast Alaska Board Of Realtors® | | Juneau | AK |
| M00000003 | MLS | | SEAMLS | Southeast Alaska MLS | Paragon | Juneau | AK |
| A00000006 | ASSOCIATION | M00000001 | | Kodiak Board Of Realtors® Inc | | Kodiak | AK |
| A00000007 | ASSOCIATION | | | St John Board Of Realtors® | | Palmer | AK |
| A00000008 | ASSOCIATION | M00000001 | | Kenai Peninsula Association Of Realtors® | | Soldotna | AK |
| A00000009 | ASSOCIATION | M00000001 | | Valley Board Of Realtors® | | Wasilla | AK |
| A00000010 | ASSOCIATION | M00000017 | | Marshall County Board Of Realtors® Inc | | Albertville | AL |
| M00000004 | MLS | | | Lake Martin Area Association Of Realtors | FBS | Alexander | AL |
| A00000011 | ASSOCIATION | M00000004 | | Lake Martin Area Association Of Realtors® | | Alexander | AL |
| M00000006 | MLS | | | Covington Association Of Realtors | SEI Navica | Andalusia | AL |
| A00000033 | ASSOCIATION | M00000006 | | Covington Association Of Realtors® Inc | | Andalusia | AL |



Proposed Data Set

- Public
 - OUID
 - Common Acronym
 - Name
 - Address
 - Board/Association to MLS relationship
 - MLS to MLS Vendor Relationship
 - Status
 - Status Change Date
- Private
 - Contact Name
 - Contact Title
 - Contact Phone
 - Contact Email
 - Website
 - Last Updated By
 - Modification Date/Time
 - Country
 - NAR/CREA ID



Open Questions

- Would this be useful to your organization?
- Is any critical data element missing?
- Future Extensions
 - Brokerage OUIDs?
- Should it be added to the Data Dictionary specification to encourage adoption?

